

## Please provide the following information about your business

### Please select what best describe your business.

- Startup Business (in operation less than six (6) months)
- Existing Business (in operation more than six (6) months)

### Business Name

Busy Vegan

### Business Address

3815 N 19th St.  
Omaha, Nebraska 68110  
United States

## Company representative

### First Name

Alecia

### Last Name

Steed

### Phone Number

(402) 312-5675

### Email

[Busyveganfoods@gmail.com](mailto:Busyveganfoods@gmail.com)

### Name of Presenter

Alecia Steed

## More about your business

### Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

### Describe your business, product or service and what differentiates it from your competitors.

Busy Vegan will be a vegan drive through that will specialize in operating to those on-the-go vegans or to those needing a healthier food option that live fast paced lifestyles. Busy Vegan would be the first and only vegan fast food restaurant in Omaha, NE. Along with Busy Vegan's goal of being a drive through restaurant, we're wanting to also have a food truck attached to our business, and offer delivery services as well. Busy Vegan's mission is to guide our community into greater eating habits while on the go. By living up to that mission we would want to make ordering from Busy Vegan's menu convenient. We would like to create a cellular phone application or using Busy Vegan's website, that will be created, encouraging customers to pre-order, then drive up to pick up their order. Busy Vegan's mission will also reflect by teaching the importance through food and fact cards that will be provided with certain meals describing the ingredients and their importance to the body. Products that will be served at Busy Vegan to live out our mission are as follows: smoothies, protein shakes, breakfast meals, meals that could be considered your lunch or dinner, ready-to-go snacks, produce (fruits and vegetables) including homemade nut milks, a kid's menu, and to make it unique and fun we'd offer sporty merchandise so that you could show of your favorite vegan restaurant. Busy Vegans competitors provide or specialize in vegan and vegetarian food options. They are traditional dine-in restaurants with only one having delivery service provided by the business itself. They all are priced around the same range. Modern Love is one restaurant that provides dine in, brunch on

Saturdays and Sundays, as well as take-out. Little Ve's is also a dine in vegan restaurant that specializes in Mexican Cuisine style food and also offers take out. Busy Vegan plans to serve food suited for each meal of a full typical working or school day every day, other restaurants do not offer that, except Naughty Buddha Burger with a breakfast option. Juice Stop and Ital Vital Living are quick and convenient drive-through options, but specialize in only provide smoothies and juices. All the competitors utilize an online ordering service, but none of them provide convenient app services. Busy Vegan is set apart from all the above because we will serve more meals that is desired through a full typical day, we'll be accommodating to those that are on-the-go or that are parents or going between work or school. Were different by offering limit produce items that a person may need for something they are preparing at home. We'd make the environment inviting and fun by offering merchandise to our customers that has our logo and/or slogan "Eating healthy is not a problem for a Busy Vegan!" We'd operate early mornings for those that work early and mid-evening for those that leave work late. Busy Vegan is not putting any limits on how we can continually grow as a business and with the community, that is what will differentiate us from our community.

**Current sales revenue (dollar volume per month)**

\$0.00

**Is this your primary business?**

Yes

**Is this your original concept?**

Yes

**Please specify your ethnicity.**

African-American

**What is your age?**

30-45

**Is the business owned by a veteran?**

No

**Is at least 51% of the business owned and controlled by a woman?**

Yes

**Is your company a small business?**

Yes

**Do you have any investors or partners?**

No

**Is your business currently licensed or registered in the State of Nebraska?**

Yes

**Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.**

Yes, Black African American Woman

**Would you like free business advisory assistance in writing a business plan?**

Yes

**Approved? (Admin-only)**

- Approved

**Consent**

✓ By registering and participating in this event, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos and audio recordings containing my likeness, image and/or voice in any medium for any purpose.

## Consent

✓ I agree to the terms and conditions of the Pitch Black competition.