

## Please provide the following information about your business

### Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

#### Business Name

Room For Roots, Inc.

#### Business Address

17213 Sage St  
Omaha, Nebraska 68136  
United States

#### Website Address

<https://roomforroots.org>

## Company representative

#### First Name

Bridgett

#### Last Name

Belsky

#### Phone Number

(816) 674-6197

#### Email

[roomforroots@yahoo.com](mailto:roomforroots@yahoo.com)

#### Name of Presenter

Bridgett Belsky

## More about your business

### Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

### Describe your business, product or service and what differentiates it from your competitors.

Room For Roots, Inc. is in a unique position. While there are other organizations in Nebraska that have a focus on entrepreneurship, financial literacy, and business catalyst models, our organization offers the following:

- Fee for service customers can get their business structures set up, receive coaching, and take business enhancing workshops all by the same organization.
- Growing ecosystem of vendors within the same community.
- We operate virtually
- Priscilla's Way Program has strategic step by step 9-week curriculum.
- Priscilla's Way Program has flexible hours suitable for single mothers.
- Priscilla's Way Program has intensive one on one life and business coaching
- Graduates of Priscilla's Way Program exit the program registered business owners with the state of Nebraska paid for by the Priscilla's Way Program.

- Priscilla's Way Program curriculum is geared toward empowering underserved BIWOC.

**Current sales revenue (dollar volume per month)**

\$35,111.00

**Is this your primary business?**

Yes

**Is this your original concept?**

Yes

**Please specify your ethnicity.**

African-American

**What is your age?**

45 or Above

**Is the business owned by a veteran?**

No

**Is at least 51% of the business owned and controlled by a woman?**

Yes

**Is your company a small business?**

Yes

**Do you have any investors or partners?**

No

**Is your business currently licensed or registered in the State of Nebraska?**

Yes

**Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.**

yes, African America

**Would you like free business advisory assistance in writing a business plan?**

Yes

**Approved? (Admin-only)**

- Approved

**Consent**

✓ By registering and participating in this event, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos and audio recordings containing my likeness, image and/or voice in any medium for any purpose.

**Consent**

✓ I agree to the terms and conditions of the Pitch Black competition.