

Please provide the following Information about your business

Please select what best describe your business.

- Startup Business (in operation less than six (6) months)

Business Name

SunScent Brands Company LLC

Business Address

6526 North 64th Plaza
#2
Omaha, Nebraska 68152
United States

Website Address

<https://sunscentbrands.com>

Company representative

First Name

Rodney

Last Name

Bennett

Phone Number

(402) 915-1911

Email

rodney.bennett@bennwell.com

Name of Presenter

Rodney Bennett

More about your business

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Describe your business, product or service and what differentiates it from your competitors.

Though we do stick with our specified target markets, SunScent Brands Company is a candle company that is not just focused on one singular cause or candle type. Here is a preview of our 7 brands and why they are different:

1. SunScent Candles: Provides an alternative to Beemer Candles and Smoke Exterminator Candles within the growing smoke shop/tobacco shops and dispensaries markets. Our Smoke Odor Eliminating candles will also have an Aromatherapy aspect that the competition does not.
2. Impact Candles: 6 Candles sets each made to benefit a cause or organization that makes impact in areas meaningful to SunScent. Examples include our K-Care (Kidney Care) Candle, the Candle Clue Candle, the Puzzle Me Candle, Candle Language (3D Message in a Candle), SunScent 3D Candles (Utilizing 3D printing skills, 3D print candle molds), and most prominently our Gallery Art Candle Deck (The Candle bringing notice to unrecognized local Artist in our communities). These candles are also meant to be fun.

3. Sol-Lyte Incents that don't ruin your walls with the black charcoal
4. SunScent eScentials (Item without the flame: Reed Diffusers, Melts, and Sprays)
5. Candles and Confections (Utilizing my Confectionary skills with Candles to make special confections that taste well with the candle scents)

Current sales revenue (dollar volume per month)

\$0.00

Is this your primary business?

Yes

Is this your original concept?

Yes

Please specify your ethnicity.

African-American

What is your age?

30-45

Is the business owned by a veteran?

No

Is at least 51% of the business owned and controlled by a woman?

No

Is your company a small business?

Yes

Do you have any investors or partners?

No

Is your business currently licensed or registered in the State of Nebraska?

No

Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.

African American

Would you like free business advisory assistance in writing a business plan?

Yes

Approved? (Admin-only)

- Approved

Consent

✓ By registering and participating in this event, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos and audio recordings containing my likeness, image and/or voice in any medium for any purpose.

Consent

✓ I agree to the terms and conditions of the Pitch Black competition.