

Please provide the following Information about your business

Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

Business Name

Ital Vital Living

Business Address

2323 North 24th Street
Omaha, Nebraska 68110
United States

Website Address

<https://www.italvitalliving.com/>

Company representative

First Name

Imani

Last Name

Murray

Phone Number

(402) 290-8951

Alternate Phone Number

(402) 681-6777

Email

imanimrr28@gmail.com

Name of Presenter

Imani Murray

More about your business

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Describe your business, product or service and what differentiates it from your competitors.

Ital Vital provides a healthy rainbow of nutrition with cold pressed juices, smoothies and smoothie bowls. No other healthy eating in the area will provide the same ingredient of smoothie juice and smoothie bowls that Ital Vital Living does.

Current sales revenue (dollar volume per month)

\$78,000.00

Is this your primary business?

Yes

Is this your original concept?

Please specify your ethnicity.

Yes	African-American
What is your age?	Is the business owned by a veteran?
18-30 years old	No
Is at least 51% of the business owned and controlled by a woman?	Is your company a small business?
Yes	Yes
Do you have any investors or partners?	Is your business currently licensed or registered in the State of Nebraska?
No	Yes
Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.	
100% black women	
Would you like free business advisory assistance in writing a business plan?	
No	
Approved? (Admin-only)	
<ul style="list-style-type: none"> • Approved 	
Consent	
<p>✓ By registering and participating in this event, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos and audio recordings containing my likeness, image and/or voice in any medium for any purpose.</p>	
Consent	
<p>✓ I agree to <u>the terms and conditions of the Pitch Black competition.</u></p>	