

Please provide the following Information about your business

Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

Business Name

Island Chill

Form of Ownership

Limited Liability Company (LLC)

Business Address

7823 Military Ave
Omaha, Nebraska 68134
United States

Date the business was established

05/05/2020

Company representative

First Name

Deshawn

Last Name

Hernandez

Phone Number

(402) 687-0801

Email

Islandchill402@gmail.com

Name of Presenter

Deshawn Hernandez

More about your business

Certificate of good standing from the Secretary of State's Office

- [IMG_1302.pdf](#)

Nature of business - include a brief description of the product/service and the nature of your market. Submit product brochures, links to social media sites, and any other company literature. Please only share non-confidential.

Island Chill is a family operated food truck specializing in frozen beverages, Boba tea, coffee and lemonades. We offer salads and finger food options. We are known for keeping the city cool. Island Chill also hosts small business markets showcasing local entrepreneurs. You can find us at, Islandchill402 on all social media platforms.

Customer segment served

We have something for everyone.

Goals for joining the accelerator

My goal is to scale and strengthen all of my weaknesses in order to reach my full potential.

Upload a 3-minute Elevator Pitch Video

- [Island-Chill.mp4](#)

Headshot of the company's CEO

- [IMG_4115.jpg](#)

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Describe your business, product or service and what differentiates it from your competitors.

I believe I'm the only female minority owned slushy/Boba/ beverage food trailer.

Current status or stage of development of business: (e.g. working on prototype, produce in advanced development, etc.)

Operating.

Current sales revenue (dollar volume per month)

\$1,000.00

What is your gross annual revenue? (dollar volume per year)

\$12,000.00

Number of employees (include principals)

Part Time	Full Time
1	1

Projected Number of employees in 12 months

Part Time	Full Time
	2

Projected number of employees in 24 months

Part Time	Full Time
	4

Is this your primary business?

Yes

Is this your original concept?

Yes

Please specify your ethnicity.

Two or More

What is your age?

30-45

Is the business owned by a veteran?

No

Is at least 51% of the business owned and controlled by a woman?

Yes

Is your company a small business?

Yes

Do you have any investors or partners?

No

Is your business currently licensed or registered in the State of Nebraska or Iowa?

Is at least 51% of the business is owned, and controlled by an ethnic minority and please

Yes

specify which one.

African American

Type of financing used to operate a business to date

- Personal Resources

Status of Business Plan

Not yet started

Would you like free business advisory assistance in writing a business plan?

Yes

Types of business assistance needed (Check all that apply)

- | | | |
|--|--------------------------------------|-------------------------------------|
| • Business Strategic Plan development | • Promotion and marketing assistance | • Business Networking Opportunities |
| • Funding for start-up and maintenance | • Programs Sales/Marketing | • Legal/Patent Services |
| • Commercialization | | |

Do you need help building your Pitch Black registration material?

Yes

Please explain what services you or your organization can offer other clients of the Business Accelerator Program:

We offer catering services currently. I am also willing to share any knowledge or experience I have.

Consent 1

✓ I understand the Pitch Black Accelerator Program is designed to support the Midlands African Chamber emerging businesses to succeed and thrive. Participating in the Pitch Black Accelerator Program necessitates interaction with the assigned mentor, attendance at educational and networking sessions, and reporting to the Midlands African Chamber on business changes. Once selected as a Pitch Black Accelerator participant, I must become a member of the Midlands African Chamber.

Consent 2

✓ By registering and participating in this program, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos, and audio recordings containing my likeness, image and/or voice in any medium for any purpose

Consent 3

✓ I agree to the terms and conditions of the [Pitch Black Accelerator Program](#).

Applicant's Name

Deshawn Hernandez

Applicant's Title	
Owner	
Date	Signature
12/15/2022	Deshawn Hernandez
Approved? (Admin-only)	
<ul style="list-style-type: none">• Approved	