

Please provide the following information about your business

Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

Business Name

Chalice Pharmaceuticals, LLC DBA Chalice Health

Form of Ownership

Limited Liability Company (LLC)

Business Address

19067 Greenleaf St
Omaha, Nebraska 68136
United States

Date the business was established

09/24/2019

Website Address

<https://www.chalicepharm.com/>

Facebook Business Page

@chalicehealthx

Instagram Business Page

@chalicehealth

Company representative

First Name

Eddy

Last Name

Airiohuodion

Phone Number

(816) 799-6951

Email

eddy@chalicehealth.com

Name of Presenter

Eddy Airiohuodion

More about your business

Certificate of good standing from the Secretary of State's Office

- [SOS-Certificate-Paper-Watermark-FINAL2-Good-Standing](#)

Nature of business - include a brief description of the product/service and the nature of your market and what differentiates it from your competitors. Submit product brochures, links to social media sites, and any other company literature

Chalice Health: Nature of Business - Service.

Chalice Health provides a telehealth platform connecting people especially those in rural areas and underserved with trusted, diverse healthcare providers. We offer virtual appointments, online booking, and culturally competent

care tailored to address the specific needs of our communities.

Market:

Our primary market focuses on people in our communities facing healthcare disparities due to limited access, affordability, and long wait time. We partner with local healthcare providers and leverage technology to bridge the gap and empower individuals to prioritize their health.

Differentiation:

Community-focused: Built by and for the people of Nebraska, we possess deep understanding of cultural nuances and concerns unique to our target population.

Technology-driven: Our user-friendly platform simplifies access to healthcare through secure video conferencing, online appointment scheduling, and personalized health management tools.

Sustainable model: We prioritize the well-being of both patients and providers. Our revenue-sharing model ensures affordability for patients while guaranteeing fair compensation for providers, encouraging long-term partnerships.

Customer segment served

Chalice Health is dedicated to providing inclusive telehealth services, emphasizing accessibility for a broad audience. Our primary targets include individuals and families, women, and age groups 18-65, with a notable decrease in utilization among those 50 and older. Our services are especially relevant to individuals with educational backgrounds, college degree holders and higher, ensuring comprehensive care for our diverse community from the comfort of their homes.

Upload a 60 to 90 seconds Elevator Pitch Video

- [Chalice-Health](#)

Headshot of the company’s CEO



Brief background of Principal Officer(s)

Eddy Airiohuodion

Meet Dr. Eddy Airiohuodion, PharmD, the visionary leader and driving force behind Chalice Pharmaceuticals and Health. With a Doctor of Pharmacy degree from the renowned University of Iowa College of Pharmacy in Iowa City, Iowa, Dr. Airiohuodion is an experienced practitioner in pharmacy operations, clinical pharmacy, business, and healthcare management.

As the Managing Director, Dr. Airiohuodion oversees all aspects of the company's operations, from strategic planning to day-to-day management. He is responsible for setting the company's direction, ensuring that all employees are aligned with its goals, and maintaining a positive and productive work culture.

Apart from his work with our telehealth services, Dr. Airiohuodion also sits on the Genesis Board in the University of Iowa College of Pharmacy and maintains an affiliation with CHI as a clinical pharmacist. He is a committed lifelong learner and regularly seeks out opportunities for ongoing education and professional development to improve his knowledge and skills in the pharmacy and healthcare management fields.

Dr. Airiohuodion's exceptional leadership skills have enabled him to inspire and motivate his team to achieve outstanding results. Outside of work, he enjoys traveling, reading, and spending time with his family. Overall, Dr. Airiohuodion is an exceptional leader who has helped Chalice achieve unprecedented success. His vision, passion, and dedication have made him an invaluable asset to the company and its employees.

Olabimpe Airiohuodion

Meet Olabimpe (Bimpe) Airiohuodion, B.Sc, M.Sc – Director of Operations, who brings a vast wealth of project management experiences and knowledge to our telehealth services. With a Bachelor's degree from the University of Missouri Kansas-City and a Master's degree in Engineering from the prestigious University of Illinois Urbana Champaign.

Prior to joining our team, Bimpe had acquired six (6) years experience as an Environmental Engineer and had about 10 (ten) years experience managing projects. Her outstanding experience in operations management and strategy implementation has been a valuable asset to our telehealth services. Bimpe's expertise in operational planning, process improvement, and project management has been instrumental in our mission to deliver exceptional telehealth services.

Bimpe is committed to upholding the highest standards in our telehealth services while ensuring compliance with both state and federal regulations. She is deeply passionate about creating efficient and effective workflows that prioritize patient experience and outcomes. Moreover, Bimpe focuses on fostering strong relationships with our team, stakeholders, and patients to guarantee that we deliver services that meet their unique needs.

Bimpe is dedicated to the continuous growth and development of our team and strives to create a supportive environment where everyone can thrive. We are honored to have Bimpe on our team, and we have no doubt that her contributions will make a significant impact on our telehealth services.

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Current status or stage of development of business: (e.g. working on prototype, produce in advanced development, etc.)

Chalice Health Telehealth is fully operational and serving our community, having established ourselves as a trusted resource for Nebraskans. We are continuously innovating and evolving to enhance user experience and accessibility:

Operational Highlights:

Active platform: Our telehealth platform facilitates virtual appointments, online scheduling, and care management tools for both patients and providers.

Growing user base: We are steadily expanding our reach, connecting more patients with diverse healthcare providers.

Positive impact: We are generating positive feedback and demonstrating impactful outcomes for both patients and providers within our service area.

Development Focus:

Website restructuring: We are currently undergoing a website redesign to improve information accessibility, navigation, and overall user experience.

Mobile app development: We are actively developing a mobile app to further enhance convenience and engagement for our patients and providers on the go.

Continuous improvement: We remain committed to gathering user feedback, analyzing data, and refining our platform based on evolving needs and technological advancements.

Current sales revenue (dollar volume per month)

\$1,000.00

What is your gross annual revenue? (dollar volume per year)

\$7,000.00

Number of employees (include principals)

Projected Number of employees in 12 months

Projected number of employees in 24 months

Part Time	Full Time
	2

Part Time	Full Time
2	5

Part Time	Full Time
4	7

Is this your primary business?

Yes

Please specify your ethnicity.

African-American

Is the business owned by a veteran?

No

Is your company a small business?

Yes

Is your business currently licensed or registered in the State of Nebraska?

Yes

Is this your original concept?

Yes

What is your age?

30-45

Is at least 51% of the business owned and controlled by a woman?

Prefer not to answer

Do you have any investors or partners?

No

Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.

Yes

Type of financing used to operate a business to date

- Personal Resources

Status of Business Plan

Completed (please attach a copy)

Attach copy of business plan

- [Chalice-Health-Full-Business-Plan-2024.pdf](#)

Consent 1

✓ I understand the Pitch Black Program is designed to support the Midlands African Chamber emerging businesses to succeed and thrive. Participating in the Pitch Black Program necessitates interaction with the assigned mentor, attendance at educational and networking sessions, and reporting to the Midlands African Chamber on business changes. Once selected as a Pitch Black participant, I must become a member of the Midlands African Chamber.

Consent 2

✓ By registering and participating in this program, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos, and audio recordings containing my likeness, image and/or voice in any medium for any purpose

Consent 3

✓ I agree to the terms and conditions of the [Pitch Black Program](#).

Applicant's Name

Eddy Airiohuodion

Applicant's Title

Co-Founder

Date

01/25/2024

Signature

Eddy Airiohuodion

Approved? (Admin-only)

- Approved