

Please provide the following information about your business

Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

Business Name

SunFlare Brands Company LLC

Form of Ownership

Limited Liability Company (LLC)

Business Address

6311 Ames Ave
1030 (BennWell)
OMAHA, Nebraska 68104-2591
United States

Date the business was established

01/13/2022

Website Address

<https://sunflare-candles.company.site>

Facebook Business Page

<https://www.facebook.com/SunFlareBrands>

Instagram Business Page

<https://www.instagram.com/sunflarecandles/>

Company representative

First Name

Rodney

Last Name

Bennett

Phone Number

(402) 915-1911

Alternate Phone Number

(402) 433-3148

Email

rodney@sunflarecandles.com

Name of Presenter

Rodney Bennett

More about your business

Certificate of good standing from the Secretary of State's Office

- [Certificate-of-Good-Standing-2203083606](#)

Nature of business - include a brief description of the product/service and the nature of your market and what differentiates it from your competitors. Submit product brochures, links to social media sites, and any other company literature

SunFlare Brands Company aims to be more than just a candle company, striving to be a force for positive change in the community and an innovator in the candle industry. Our SunFlare Galaxy Candles provide an odor-neutralizing

candle that is locally handcrafted and has little to no carbon release when in use. Working at the molecular level, our odor-neutralizing agent absorbs smoke odor molecules that linger after smoking. Not only that, SunFlare Galaxy Candles is based on a galaxy of fun centered around our very own comic story, SunFlare Galaxy Adventures. Codename: CANDLES is a brand dedicated to bringing light to areas of darkness. We do so by working with a community on a mutual cause that could use more awareness. The initial collection of this brand is the Hope Weaver Candle. The Hope Weaver Candle supports Transplant and Tissue Donation awareness and donor care. The candle has its signature scent, a sleek gold vessel, a donation awareness card, and a personalized and engraved Codename Bracelet. A percent of All Codename: CANDLES are designed to benefit an 'Impactee'. The Impactee for the Hope Weaver Candle is Live ON Nebraska, the organization that facilitates transplants in our region.

Customer segment served

Geek and Pop Culture Lifestyles

Smoke Shop, Dispensaries, and Specialty Shops

Retail Stores

Medical Center Gift Shops

Upload a 60 to 90 seconds Elevator Pitch Video

- [Elevator-Pitch-90-sec-SunFlare-Brand-Co](#)

Headshot of the company's CEO



Brief background of Principal Officer(s)

The only company officer at this time is Rodney Bennett.
Candle Crafting Expert
Corporate Trainer Certified
Project Management Essentials Certified
20 years leading high-performing teams
15+ years in operations and business management
LinkedIn Profile: <https://www.linkedin.com/in/rodney-bennett/>

Please attach bio(s) if available

- [RodneyBennettResume2023](#)

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Current status or stage of development of business: (e.g. working on prototype, produce in advanced development, etc.)

We are in our Pre-Launch/R&D phase heading into Soft Launch.

Current sales revenue (dollar volume per month)

\$50.00

What is your gross annual revenue? (dollar volume per year)

\$510.00

Number of employees (include principals)

Part Time	Full Time
0	1

Projected Number of employees in 12 months

Part Time	Full Time
1	2

Projected number of employees in 24 months

Part Time	Full Time
3	5

Is this your primary business?

Yes

Is this your original concept?

Yes

Please specify your ethnicity.

African-American

What is your age?

30-45

Is the business owned by a veteran?

No

Is at least 51% of the business owned and controlled by a woman?

No

Is your company a small business?

Yes

Do you have any investors or partners?

No

Is your business currently licensed or registered in the State of Nebraska?

Yes

Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.

Yes, African American

Type of financing used to operate a business to date

- Personal Resources

Status of Business Plan

Completed (please attach a copy)

Attach copy of business plan

- [SunFlare-Brands-Company-LLC-V3.pdf](#)

Consent 1

✓ I understand the Pitch Black Program is designed to support the Midlands African Chamber emerging businesses to succeed and thrive. Participating in the Pitch Black Program necessitates interaction with the assigned mentor, attendance at educational and networking sessions, and reporting to the Midlands African Chamber on business changes. Once selected as a Pitch Black participant, I must become a member of the Midlands African Chamber.

Consent 2

✓ By registering and participating in this program, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos, and audio recordings containing my likeness, image and/or voice in any medium for any purpose

Consent 3

✓ I agree to the terms and conditions of the [Pitch Black Program](#).

Applicant's Name

Rodney Bennett

Applicant's Title

CEO and Owner

Date

02/03/2024

Signature

Rodney Bennett

Approved? (Admin-only)

- Approved