

Please provide the following information about your business

Please select what best describe your business.

- Existing Business (in operation more than six (6) months)

Business Name

Tippl

Form of Ownership

Limited Liability Company (LLC)

Business Address

200 S 21ST ST, STE 400A
Lincoln, Nebraska 68510
United States

Date the business was established

02/17/2021

Website Address

<https://tippl.app>

Facebook Business Page

<https://www.facebook.com/tipplapp/>

LinkedIn Business Page

<https://www.linkedin.com/company/tipplapp/>

Instagram Business Page

<https://www.instagram.com/tippl.app/>

Company representative

First Name

Mark

Last Name

Wong

Phone Number

(970) 597-9987

Email

mark@tippl.app

Name of Presenter

Mark Wong

More about your business

Nature of business - include a brief description of the product/service and the nature of your market and what differentiates it from your competitors. Submit product brochures, links to social media sites, and any other company literature

Tippl is a cutting-edge mobile app subscription-based service that revolutionizes the way individuals support and engage with local businesses. The platform operates on a unique model that incentivizes users by providing daily complimentary alcoholic beverages as part of their subscription.

With a commitment to fostering local economies, Tippl encourages users to explore and patronize nearby establishments. The subscription-based structure not only enhances the user experience but also contributes to the sustainability of local businesses, creating a mutually beneficial ecosystem.

Users of the Tippl app enjoy the convenience of accessing a diverse range of daily free alcoholic beverages, fostering a sense of community and connectivity. The platform's innovative approach not only promotes local business growth but also provides an engaging and rewarding experience for subscribers.

By seamlessly integrating technology, community support, and the hospitality industry, Tippl emerges as a catalyst for positive change, encouraging a symbiotic relationship between consumers and local establishments. With its forward-thinking approach, Tippl is poised to redefine the dynamics of community engagement, supporting local businesses and enhancing the overall social and economic fabric.

Customer segment served

Those 21+ that engage in bar, restaurant, social activities, social-sports (as well as the businesses that house said markets/items/themes).

Upload a 60 to 90 seconds Elevator Pitch Video

- [Tippl](#)

Headshot of the company's CEO



Brief background of Principal Officer(s)

Mark is a seasoned multimedia developer, demonstrating proficiency in three languages: English, Chinese, and Swedish, with a unique focus on communication with machines. Throughout his professional trajectory, Mark has consistently elevated his skill set, showcasing a commitment to continuous improvement.

During his college years, Mark successfully balanced athletic pursuits as a dedicated member of the Track & Field team while actively pursuing coursework in diverse areas such as graphic design, marketing, advertising, public relations, web development, and various art forms, including glass blowing. This pursuit reflects a comprehensive approach to knowledge acquisition, establishing a well-rounded foundation.

Hailing from an economically challenged area in Stockholm, Sweden, Mark's upbringing has instilled in him a robust work ethic and a profound appreciation for life's intricacies.

Beyond his professional pursuits, Mark devotes a significant portion of his time to community service. His weekly contributions at Do Space, a local tech center, involve mentoring and assisting community members with tech-related challenges. Additionally, Mark actively engages with the Nebraska Chapter for the American Foundation for Suicide Prevention and The Furniture Project in Omaha, providing valuable support as a Web Development

volunteer. Regular involvement at Heartland Hope Mission, a local food bank, and participation in various one-day events for different organizations underscore his commitment to social impact.

Mark currently holds a noteworthy position as a member of the Greater Omaha Chamber's Young Professionals Leadership Committee. Furthermore, he serves as the Vice-Chair for the 2024 YP Summit, showcasing leadership and dedication. Additionally, as a second-year mentor for the University of Omaha's CBA Scholars Academy, Mark continues to contribute to the development of aspiring talents.

Does the business own all rights (including intellectual property) to the material submitted and presented for this competition?

Yes

Current status or stage of development of business: (e.g. working on prototype, produce in advanced development, etc.)

Currently live and in-operation.

Current sales revenue (dollar volume per month)

\$250.00

What is your gross annual revenue? (dollar volume per year)

\$3,000.00

Number of employees (include principals)

Part Time	Full Time
	2

Projected Number of employees in 12 months

Part Time	Full Time
2	

Projected number of employees in 24 months

Part Time	Full Time
4	

Is this your primary business?

Yes

Is this your original concept?

Yes

Please specify your ethnicity.

Asian

What is your age?

30-45

Is the business owned by a veteran?

No

Is at least 51% of the business owned and controlled by a woman?

Yes

Is your company a small business?

Yes

Do you have any investors or partners?

No

Is your business currently licensed or registered in the State of Nebraska?

Yes

Is at least 51% of the business is owned, and controlled by an ethnic minority and please specify which one.

Yes

Type of financing used to operate a business to date

- Personal Resources

Status of Business Plan	
In preparation and available by	
Indicate date available by	
02/29/2024	
Consent 1	
<input checked="" type="checkbox"/> I understand the Pitch Black Program is designed to support the Midlands African Chamber emerging businesses to succeed and thrive. Participating in the Pitch Black Program necessitates interaction with the assigned mentor, attendance at educational and networking sessions, and reporting to the Midlands African Chamber on business changes. Once selected as a Pitch Black participant, I must become a member of the Midlands African Chamber.	
Consent 2	
<input checked="" type="checkbox"/> By registering and participating in this program, I consent to the recording of my likeness, image and/or voice and authorize the Midlands African Chamber to use photographs, videos, and audio recordings containing my likeness, image and/or voice in any medium for any purpose	
Consent 3	
<input checked="" type="checkbox"/> I agree to the terms and conditions of the Pitch Black Program .	
Applicant's Name	
Mark Wong	
Applicant's Title	
Co-Founder	
Date	Signature
02/03/2024	Mark Z. Wong
Approved? (Admin-only)	
<ul style="list-style-type: none">• Approved	